



IN PROGRESS ONLINE

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Quarry Pond Town Center Wins “Best New Retail”

Quarry Pond Town Center in Granite Bay has won the prestigious 2006 Real Estate Project of the Year for “Best New Retail.” The award was presented by the Sacramento Business Journal on February 9, 2007, at the Hyatt Regency Hotel in downtown Sacramento. Quarry Pond, containing more than 41,000 square feet of space, has been open since mid-December, despite on-going construction. The center is home to some of Placer County’s most unique shops and upscale restaurants. They include Pizza Antica, where the food is prepared by James Beard award-winning chef Gordon Drysdale; Bay Gourmet, featuring artisan cheeses, cured meats, and desserts; and Winestyles, which organizes wine inventory by “taste” style categories. Located on six acres at 5550 Douglas Blvd., Quarry Pond features a natural pond and architectural details such as decorative, translucent walls that open the shops and restaurants to natural light. Take a virtual tour of Quarry Pond at <http://www.quarrypond.com/>

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Mountain Mandarin Web Sites Named Dottie Awards Finalists

The 2007 Dottie Awards, held in Sacramento March 8, marked the tenth annual recognition of Northern California's best Web sites. Winners were named in 16 different categories and for Top Dot and Peoples' Choice Award. In the "Healthcare, Biotech, Agriculture & Engineering" category, two Mountain Mandarin Growers Association Web sites were chosen as finalists – <http://www.mountainmandarins.com> and <http://www.sandjmandarins.com>. Both sites were designed by Bourn Creative, a graphic design company located in Rocklin. A panel of judges chooses Dottie finalists based on a point system, Jennifer Bourn explained, and Bourn Creative's mandarin sites were two of five finalists in the category. "It helps to have such delicious and beautiful fruit to promote," Bourn said. Bourn Creative has won awards from the International Association of Business Communicators (IABC) and the Sacramento Public Relations Association. This was the company's first year to enter the Dottie Awards. For more, visit Bourn Creative at <http://www.bourncreative.com/index.htm> or the Dottie Awards at <http://www.thedotties.com>

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California Posts Record Export Sales for 2006

The value of California's worldwide merchandise exports for 2006 totaled \$127.7 billion, a 9.3 percent increase from 2005 and a record high amount, according to the Northern California World Trade Center (NCWTC). Computer and electronic products (\$44.5 billion), machinery (14.8 billion), transportation equipment (\$13.5 billion) and chemical products (\$8.6 billion) were California's top four export sectors. The state's top three export markets were Mexico, Canada, and Japan, followed by China. Exports from California to China nearly tripled between 2000 and 2006, expanding from \$3.5 billion in 2000 to nearly \$10 billion last year. California is the top U.S. exporting state to China. Trade statistics were generated by NCWTC using data provided by the U.S. Department of Commerce's Office of Trade and Industry Information. For details, visit Northern California World Trade Center at <http://www.norcalwtc.org/tradestats.htm>.

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"Keep Art in Our Future" Campaign Receives a Boost

Roseville Arts received a generous donation on March 8 from MV Public Transportation in support of its "Keep Art in Our Future" capital campaign. The campaign is nearing its financial goal toward completion of Roseville Arts' Blue Line Gallery, a 5,500-square-foot arts facility planned for the ground floor of the City of Roseville's Civic Plaza parking structure in Downtown Roseville. MV Transportation Inc., based in Fairfield, provides public transportation services to Roseville residents. MV contracts with more

than 140 local governments and transit agencies in 26 states and employs more than 10,000 transit professionals. In a letter to Roseville Arts, MV president Kevin Klika wrote in part, "The arts help beautify, enrich, and define communities...and we commend you for the work you do." For details about the "Keep Art in Our Future" campaign, visit Roseville Arts at <http://www.rosevillearts.org> or contact Barbara Dolder at rosearts@surewest.net or (916) 783-4117.

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Government Contracting Seminar Set for April 25

A free "super seminar" to help businesses learn about government contracting will be held April 25, 8 a.m. to 3 p.m., at Sunset Center, 2650 Sunset Blvd., in Rocklin. Attendees will learn how to sell their products and services to federal, state, and Placer County and City agencies. Presenters include the California Department of General Services, County of Placer, Sierra College Small Business Development Center, and the Federal Technology Center. Two panels, representing seven governmental entities, will discuss federal and local government contracting. The seminar is hosted by the Federal Technology Center, Placer County, and the City of Rocklin. Pre-registration is required. For details and to register, visit <http://www.TheFTC.org/super> or call (916) 334-9388.

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Sage Software, Inc. in Rocklin – A High Performance Workplace

Sage Software, Inc. is a prime example of a company moving to a high performance workplace. Founded in 1982 and headquartered in Irvine, the company has a Rocklin-based facility that produces accounting and enterprise software for small and mid-sized businesses. With 650 employees in California and over 10,000 worldwide, Sage competes with software giants Microsoft, Oracle, and Intuit for business. The company must rely upon superior sales, marketing, new product implementation, and customer service skills to enhance its market position. The California Employment Training Panel (ETP) has approved two training contracts for Sage over the past five years. The most recent contract will allow the company to train its workers in new business, computer, and continuous improvement skills to remain competitive in the software development industry. The skills gained by Sage's employees will allow the company to provide integrated services to its customers and improve product efficiency. To learn more about pursuing a training grant through ETP, contact Charles Lundberg at clundberg@etp.ca.gov. For more about Sage Software, visit <http://www.sagesoftware.com/>

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County's Oldest Working Winery Produces Noted Reds

Ron Hyatt and Neal Baumbach hand-make their wines in the oldest working winery in Placer County, the Bernhard Winery, on Auburn-Folsom Rd. in Auburn. With the help of Chinese laborers, Bernhardus Bernhard completed his "Old Rock Winery" in 1874. The building held more than 10,000 gallons of spirits and today provides the constant ideal temperature for aging the red wines that Hyatt-Baumbach Cellars is noted for -- Barbera, Charbono, Zinfandel, Merlot, and Cabernet Sauvignon. In August of 2001, the partners released their first vintage, selling out almost all 250 cases of 1999 Cabernet Sauvignon, Zinfandel, and a blend called Bella Firenze. Their stated goal is to produce the finest Italian and French varietals available in California. The winery holds live music events and public and private tastings. For details, visit Hyatt-Baumbach Wines at <http://www.hbwine.com/> or contact the partners at hbwines@sbcglobal.net. For information about Placer County Wine and Grape Association, visit <http://www.placerwineandgrape.org/>.

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Reno-Tahoe Group Plans 2018 Winter Olympics Bid

A Reno-Tahoe coalition has begun building support for a possible 2018 Winter Olympic bid around Lake Tahoe, site of the 1960 Games. A group of business leaders and politicians known as the Reno-Tahoe Winter Games Coalition won unanimous support in February from the Placer County Board of Supervisors to pursue the plan. Soon after, Governor Arnold Schwarzenegger's office signaled the governor would consider supporting a bid if the U.S. Olympic Committee pursues the 2018 Games. Jim Vanden Heuvel, the coalition's chief executive officer, estimates the region would need \$1.6 billion in improvements to host the 2018 Games, but said that much of the cost could be funded from the sale of broadcast rights, international sponsorships, and grants. The U.S. Olympic Committee will likely decide within two years if it wants to make a U.S. bid for the games. For more, visit NBC Sports at <http://www.nbc11.com/sports/10966078/detail.html>

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North Auburn Market & Commercial Study Released

In 2006, Placer County commissioned a North Auburn Market and Commercial Study. Marie Jones Consulting of Berkeley has completed its work, and copies of the study are available on the County's website. The purpose of the study is to identify current market conditions and support new development to further strengthen Highway 49's retail sector and the Bowman Area's visitor-serving businesses. The analysis explores demographic, economic, and market conditions in the retail trade areas and identifies current market

support for new development in accommodations, office, and retail projects; explores the stakeholder concerns of business interests and others in the area; and, finally, makes recommendations for moving forward with economic development and redevelopment activities. Copies of the report are available at

<http://www.placer.ca.gov/upload/ceo/ecd/documents/nama07.pdf> “Quick Links.”

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Roseville Job Fair Planned for May 24

The Placer County Business Advantage Network is sponsoring a free job fair on May 24 at the Placer County Fairgrounds in Roseville. Jobseekers will find more than 130 companies represented at the fair. Also available will be on-site resume critiquing. For details, visit Placer County at <http://www.placer.ca.gov/jobfair> or call Cindy Burris at (530) 889-4090.

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Organic Café Opens in Auburn

A juice bar and eatery dubbed Pachamama’s is now open in the Gold Country Mall in Downtown Auburn. Owner Dawntrix Kerry also owns two other businesses in the same location -- Ahmbiance and Auburn Alchemy. Kerry’s new venture, opened February 14, features food and drink to “nourish your body, nurture your soul” -- fresh juices and real fruit smoothies, vegetarian and vegan wraps, salads, desserts, organic coffee and tea, and local and organic wines and brews. Whenever possible, Pachamama’s uses fresh PlacerGROWN ingredients in its offerings, Kerry said. Kerry is active in the Downtown Auburn Business Association. For more, visit Auburn Alchemy at <http://www.auburnalchemy.com> or call Kerry at (530) 889-9494.

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What’s in Your E-Mail Newsletter?

In Progress Online (IPOL), our monthly economic development e-mail newsletter, covers the latest news on Placer County business and industry, agriculture, tourism, and the arts. It reports on new projects in our cities and towns and keeps readers up to date on the state of the region’s economy. IPOL posts news of state and local training, incentives, and loan programs that benefit business. It provides links to more information on each item. News about your business is always welcome. Please send items, questions, comments, or suggestions to the Office of Economic Development at econdev@placer.ca.gov or visit the OED Web site at <http://www.placer.ca.gov/CEO/EconDev.aspx>. For past In Progress

Online newsletters, go to Placer County Biz News at
<http://www.placer.ca.gov/CEO/Econdev/business%20news.aspx>.

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